



# Town of Hanna Arena Advertising

Town of Hanna is encouraging additional advertising within our arena.

Add GST

Wall Signs (Jan.-Dec. rate) \$275.00 / Year

*\*\*\* Advertiser is aware that the following rates are in ice season only.*

Ice Logo – Centre Ice \$1,650.00 / Year

Ice Logo – Blue Line \$550.00 / Year

Ice Logo – Face Off \$275.00 / Year

Arena Ice Surface Board Advertising \$440.00 / Year

Plus: An ad board kit must be purchased to put your graphics on. \$290.00

Overhead North Gate Door Advertising \$550.00/Year

Ice Resurfacers Propane Supplier \$2,200.00 / Year

*\*Decals and Sign costs not included in advertising rates*

We are anticipating a high level of interest to this endeavor. In the event that there are more interested advertisers than available space, the Town of Hanna will select the successful advertisers through a random draw process.

*Interested advertisers are asked to contact the Town Office for deadline dates.*

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Contact Signature: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Advertising area interested in:

- Ice Logo – Centre Ice
- Ice Logo – Blue Line
- Wall Signs (also see page 2)
- Ice Logo – Face Off
- Overhead Door Advertising
- Propane Supplier
- Ice Board Advertising



## 2017 ARENA WALL SIGN RENTAL CONTRACT

The Town of Hanna agrees to lease a 32 square feet section of wall space on the Arena wall on a yearly basis.

The business, in consideration, agrees to pay the Town of Hanna a lease fee to be set annually and payable as noted on the invoice. During the first year the sign is installed, the rental will be prorated. The rental for the 2017 season is \$275 plus \$13.75 GST for a total of \$288.75

The business is responsible for the cost of making the sign. The sign shall be of professional quality, as determined by the Town and measure 4 feet x 8 feet x approximately 1/4" (preferably alu-paneling) unless otherwise agreed upon by both the Town of Hanna and the business. (Chloroplast is not acceptable)

The Town will be responsible to erect the sign and to remove the sign in the event that the advertising space is not renewed. If your sign is removed after the bill due date, you have 30 days to pick your sign up, otherwise it will be destroyed.

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Authorized Signature of Business

\_\_\_\_\_  
Please Print

\_\_\_\_\_  
Date

**Please complete for our records.**

**Thank you.**