

Town of Hanna, Alberta

Communities in Bloom - 2017 National & International Editior

5 Blooms - Bronze Seasonal Planters

PRESS RELEASE: FOR IMMEDIATE RELEASE

OTTAWA-GATINEAU, National Capital Region, September 16th, 2017 — The Town of Hanna received a 5 Blooms - Bronze rating and a special mention for *Seasonal Planters* during the 2017 National/International Symposium and Awards Ceremonies in Ottawa-Gatineau, National Capital Region. The Town of Hanna participated in the Up to 4,500 population category along with Bruderheim AB, Maple Creek SK, Merrickville-Wolford ON, Valhalla Centre AB and Windsor NS.

Over the summer, trained volunteer judges travelled to participating communities to evaluate the overall contributions of municipal council and departments; industry; businesses and the private sector – including volunteer efforts – in regards to the following criteria: Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape and Floral Displays.

Following their evaluation, volunteer judges Lucy Chang and Louise Dumouchel wrote: "The Town of Hanna uses planters as ongoing venues to showcase the creative energy of various sectors of the Community. The CiB Committee, residents, businesses, schools, churches and the municipality are all involved in maintaining and decorating the planters in harmony with the changing seasons. From cheery spring flowers to winter lights twinkling on evergreens, Hanna is never at a loss for visual attractions".

Within the actual context of climate changes and environmental concerns, communities involved in the program can be proud of their efforts, which provide real and meaningful environmental solutions and benefit all of society.

For a complete list of the results and the electronic copy of the Communities in Bloom magazine, please visit www.communitiesinbloom.ca

About Communities in Bloom

Communities in Bloom is a Canadian non-profit organization committed to fostering civic pride, environmental responsibility and beautification through community involvement and the challenge of a national program, with focus on the enhancement of green spaces. The pride, sense of community and feeling of accomplishment generated through participation are visible in communities across Canada. For more information about Communities in Bloom, visit www.communitiesinbloom.ca

Communities are evaluated using a "bloom" rating determined by the total score of the evaluation: 0 to 55 %=1 Bloom 56 to 63 %=2 Blooms 64 to 72 %=3 Blooms 73 to 81 %=4 Blooms 82 % and over=5 Blooms

There are four (4) levels of 5 Blooms exclusive to the National and International Edition:

5 Blooms: 82 to 83.9%

Bronze: 84 to 86.9%

Silver: 87 to 89.9%

Gold:

- 30 -

Town of Hanna

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